



Branding Guidelines

April 2019
v1



Standard Logo



Icons



Colour



Greyscale



B&W

Icon Textures



30%



10%

Colour Palette



Swatches

Hex

@HT-1: #6B3FA0
@HT-2: #E09900
@HT-3: #00A94F
@HT-4: #514E26

RGB

@HT-1: 107, 63, 160
@HT-2: 224, 153, 0
@HT-3: 0, 169, 79
@HT-4: 81, 78, 38

CMYK

@HT-1: 73, 82, 0, 0
@HT-2: 11, 43, 99, 2
@HT-3: 79, 0, 87, 0
@HT-4: 59, 49, 88, 49

Font

Open Sans

<https://fonts.google.com/specimen/Open+Sans>

Character Map

ABCČĆDĎEFGHIJKLMNOPQRSŠTUVWXYZŽ
abcčćdďefghijklmnopqrsštuvwxyzžüÂÊÔăâêô
1234567890
'?'"!")(%)[#] {@}/&\<-+÷×=>®©\$€£¥¢;,:*.

Styles

Light

Light Italic

Regular

Regular Italic

Semi-Bold

Semi-Bold Italic

Bold

Bold Italic

Extra-Bold

Extra-Bold Italic